

samara miu

JUL 2022 — PRESENT

Product Designer | ZipRecruiter

I am the lead product designer for job seekers' search & matching experience, currently focused on fully redesigning the overall search experience. I work on projects from concept to final delivery while collaborating with multiple stakeholders, including UX research, product managers, engineers, and data scientists. Project processes often include competitive reviews, wireframing, journey mapping, usability reviews, and user testing. I lead brainstorming sessions to generate new ideas and foster strong team relationships. I also support our design system efforts by developing new components and writing documentation.

NOV 2021 — JUL 2022

Associate Product Designer | ZipRecruiter

I supported numerous product areas, including our SEO, mobile app, search, email, and employer teams, to build features that millions of job seekers interact with. Example projects include redesigning registration flows, introducing the ability to search for remote jobs, and updating our email templates.

MARCH 2020 — NOV 2021

Sr. Visual Designer | Medallia

I led the design for various projects, including visual and UX design for landing pages on the Medallia.com site. Additionally, I made templates for digital assets, created branding for new marketing campaigns, and designed print assets such as catalogs, billboards, and more.

MARCH 2019 — MARCH 2020

Visual Designer | Medallia

I worked on designing social media templates, presentation decks, and assisted with the branding design & production of assets for the annual conference.

Senior Web Designer at Gymboree (contract) | Nov 2018 — Mar 2019

Web Designer at The Republic of Tea | May 2017 — Sept 2018

Junior Web Designer at Pottery Barn | Mar 2016 — May 2017

Junior Web Designer at The Republic of Tea | Sept 2014 — Mar 2016

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Education

M.S., Human-Computer Interaction, 2023
DePaul University

B.A., Design, 2014
University of San Francisco

Skills

Journey maps
Wireframing
Prototyping
Usability testing
Brand design
Visual design

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